

# OUTCOMES-BASED ASSESSMENTS

Apply a combination of the  
1A and 1B skills.



## GO! Think Project 1L Bears

### PROJECT FILES

For Project 1L, you will need the following files:

**New blank PowerPoint presentation**  
**p01L\_Bear**

You will save your presentation as:

**Lastname\_Firstname\_1L\_Bears**

Cindy Barrow, Tour Operations Manager for Kodiak West Travel, is developing a presentation describing brown bear viewing travel experiences that the company is developing. In the presentation, Cindy will be describing the brown bear habitat and viewing opportunities.

Kodiak bears are the largest known size of brown bears on record; they can weigh as much as 2,000 pounds and can get as large as polar bears. Kodiak bears are active during the day and are generally solitary creatures. The Kodiak Bear Travel Experience is a small, personalized travel adventure available to only eight participants at a time. It is an opportunity to peer into the life of these majestic mammals.

The adventure takes place on Kodiak Island near a lake with a high concentration of salmon, making it the perfect natural feeding ground for the Kodiak bears. Travelers can view the bears from boats, kayaks, and recently constructed viewing platforms and guides are available.

This is a true wildlife experience because the area is home to deer, fox, and river otter. Accommodations are available at the Kodiak West Breakfast Inn from mid-June to the end of August. Peak season is early August and reservations can be made up to one year in advance. The cost is \$1,800 per person for one week, and includes all meals, use of watercraft, and guided tours.

Using the preceding information, create a presentation that Cindy can show at a travel fair. The presentation should include four to six slides describing the travel experience. Apply an appropriate theme and use slide layouts that will effectively present the content. Insert at least one picture and apply appropriate picture formatting. You may use a picture of your choosing or from your student data files, use the file p01L\_Bear. Apply font formatting and slide transitions, and modify text alignment and line spacing as necessary.

Save the file as **Lastname\_Firstname\_1L\_Bears** and then insert a header and footer that include the date and time updated automatically, the file name in the footer, and the page number. Add your name, your course name and section number, and the tags **bears**, **tours** to the properties. Save and print or submit as directed by your instructor.

**END | You have completed Project 1L**